General Frequently Asked Questions (FAQ)

1. **What is CariCari Listings?**

   CariCari Listings is the place to be for trusted business listings. Local businesses can leverage the platform to amplify their business visibility and expand their online presence. Malaysian businesses can enjoy increased visibility through a directory that's sorted into their respective business categories and industries. We connect the right business with the right consumers.

2. **How do I get my business listed on CariCari Listings?**

   You can get your business listed on our website by signing up via the following channels:
   - CariCari Listings website: https://listings.caricari.my (Free Listings)
   - Unifi business website: https://biz.unifi.com.my/business/products/cariunifi (Free Listings)
   - Subscribe together with our Unifi great deals (Premium Listings)

3. **Is it free to have my business listed on your website?**

   We offer both free and Premium packages. Free listings come with basic directory features, but the Premium Listings option provides additional features and enhanced visibility for a fee. Contact our team for more details on our pricing and packages.

4. **What industries or categories does your website cover?**

   Our website covers a wide range of industries and categories. From retail & restaurants, healthcare to professional services and more. We aim to provide a comprehensive directory that serves the needs of our users.

5. **What benefits do premium listings offer over free listings?**

Benefits	Free Listings	Premium Listings
Showcase of business portfolio and services	Yes	Yes
Boost online exposure for your business and brand	Yes	Yes
Enable customers to connect and interact directly with businesses on the business listing page	Yes	Yes
Business highlight on the Featured section		Yes
Brand exposure through feature articles and campaign web banners		Yes
Business visibility and brand awareness through Facebook campaign		Yes

6. **How can I access CariCari Listings?**

   You can access it via your browser on desktop and mobile devices.

7. **How can I report incorrect or outdated business info on CariCari Listings?**

   If you come across incorrect or outdated information, kindly contact CariCari Listings team at listings.cari@tm.com.my . We appreciate your assistance in maintaining the accuracy of our listings.

8. **How long will my business be listed on CariCari Listings?**

   Free Listings will be listed without an expiry date, whereas Premium Listings subscription is auto-renewed monthly, depending on the package subscribed. Upon expiry of subscription or termination of any package, the listings will still be in CariCari Listings but will be downgraded as a Free Listing and will not enjoy the value-added benefits of subscribing to the Premium Listings packages.

9.	**Can I upgrade my Free Listing to a Premium Listing?** Premium Listings is currently offered as a value-added bundle alongside other Unifi Business solutions. Unfortunately, we do not offer ala-carte upgrades from Free to Premium at the moment.
10.	**How do I get assistance for any enquiries?** You can email us at listings.cari@tm.com.my